



5<sup>th</sup> International Scientific Conference  
“**Meeting Global Challenges**”  
Institute of International Business  
Faculty of Economics, University of Gdańsk  
Sopot, June 5<sup>th</sup>-6<sup>th</sup>, 2008

**5th June 2008 (Thursday)**

**9:30-11:30**

**PLENARY SESSION** (*Didactics Conference Center, 9 Piaskowa Str., Sopot*)

**9:30**

**Opening ceremony**

Prorector of the University of Gdańsk – Prof. dr hab. Jerzy Bieliński  
Deputy Dean of Faculty of Economics – Prof. dr hab. Teresa Kamińska  
Director of Institute of International Business - Prof. dr hab. Danuta Marciniak-Neider

**9.50**

**Global Challenges: chair — Prof. dr Hans H. Bass**, University of Applied Sciences in Bremen, Germany & **Prof. dr hab. Ewa Oziewicz**, University of Gdańsk, Poland

09:50

Half a Century of the European Union  
Prof. dr hab. Stanisław Ładyka, Warsaw School of Economics, Poland

10:10

Options and Constraints of a Small, Post-Soviet Middle-Income Country Facing Global Challenges: The Case of Armenia  
Prof. dr. Hans H. Bass, M. Sc. Irina Schmidt, University of Applied Sciences in Bremen, Germany

10:30

Resolving Corporate Distress in a Fast Changing Global Economy  
Dr Jan Adriaanse, Leiden University, Holland

10:50

Economic Boundaries in Global World: Theoretical Aspects and Practical Case of Lithuania  
Prof. Leonas Zitkus, Kaunas University of Technology, Lithuania

11:10

On Impediments to Liberalization of Agricultural Trade  
Prof. dr hab. Janusz Świerkocki, University of Łódź, Poland

**11: 50-12:45**

**LUNCH BREAK**

**12:45-17.00**

**PANEL SESSIONS** (*Didactics Conference Center, 9 Piaskowa Str., Sopot*)

**19.30**

**DINNER RECEPTION** (*Wojskowy Dom Wypoczynkowy, Rusałka, 10 Ks. Augustyna Kordeckiego Str., Sopot*)

**6th June 2008 (Friday)**

**PANEL (IN POLISH) ON TEACHING ISSUES REGARDING INTERNATIONAL ECONOMIC RELATIONS**  
(*Faculty of Economics, 119/121 Armii Krajowej Str., Sopot, room 8*)

**9:30-11:00**

**DISCUSSION: chair - Prof. dr hab. Danuta Marciniak-Nieder**, University Of Gdańsk, Poland

**11:00-11:30**

**COFFEE BREAK**

**11:30-13:00**

**DISCUSSION (CONT.) AND FINAL REMARKS (FEEDBACK)**

**13:30-15:00**

**LUNCH**

## Panel A

### Regionalism, migration and other aspects of globalization

chair – Prof. dr hab. Jan Jakub Michałek  
Warsaw University, Poland

- 12:45** Gravity Model and the Countries Classification  
Prof. dr hab. Elżbieta Czarny, prof. dr hab. Jerzy Menkes,  
dr Katarzyna Śledziwska, Warsaw School of Economics, Poland
- 13:05** Regionalism versus multilateralism  
Dr Wanda Dugiel, Warsaw School of Economics, Poland
- 13:25** Process of Economic Integration in South-East Asia,  
on the Example of ASEAN  
Prof. dr hab. Bogusława Drelich-Skulska, Wrocław University  
of Economics, Poland
- 13:45** Priority Areas of the EU External Economic Policy under Globalisation  
Prof. dr hab. Bogumiła Mucha-Leszko, dr Magdalena Kąkol,  
Maria Curie-Skłodowska University, Poland
- 14:05** Seeking for European Leadership Style  
Prof. dr hab. Dorota Simpson, University Of Gdańsk, Poland
- 14:25** International Competitiveness of the Baltic Countries  
in the Period 1996-2006  
Dr Piotr Misztal, Technical University of Radom, Poland

### 14.45-15.00 COFFEE BREAK

chair – Prof. dr hab. Janusz Świerkocki  
University of Łódź, Poland

- 15:00** Changes in Agricultural Sector of Poland and Other Selected Countries  
Resulting from the WTO Doha Round. Computable General Equilibrium  
Simulation  
Prof. dr hab. Jan Jakub Michałek, Warsaw University, Poland
- 15:20** Transition towards Knowledge Based Society: New Challenges  
and Possibilities for Human Resources  
Živilė Paužaitė, Jurgita Keršytė, Kaunas University of Technology, Lithuania
- 15:40** Ukraine in Political Transition under Globalization  
Dr Agnieszka Konopelko, Białystok Technical University, Poland
- 16:00** The Elimination of the Barriers of EU Services Markets Functioning:  
Case of Lithuania  
Assoc. prof. dr Algis Junevičius, Kaunas University of Technology, Lithuania
- 16:20** Economic Discourse in the Modern World. A Sociolinguistic Perspective on  
Globalized Companies  
Dr Magdalena Bielenia, University of Gdańsk, Poland

## Panel B

### Enterprise and Financial Issues in the International Economics

chair – Prof. dr hab. Katarzyna Żukrowska  
Warsaw School of Economics, Poland

- Gold in the International Monetary System  
Prof. dr hab. Janusz Bilski, dr Małgorzata Janicka, University of Łódź, Poland
- Effectiveness of a Foreign Currency Market after the EU Accession. Lessons  
and Projections on the Euro Introduction in New Member Countries  
Dr Marcin Gruszczyński, dr Katarzyna Dąbrowska-Gruszczyńska,  
Warsaw University, Poland
- Real Exchange Rate Variations and the Labour Market Flows in Poland  
Dr Leszek Wincenciak, Warsaw University, Poland
- Migration and Money - What determines Remittances? Evidence from Germany  
PD Dr. Elke Holst, prof. dr. Mechthild Schrooten, German Institute  
for Economic Research, Germany
- The Opportunities of Entering Russian Service Markets for Polish Enterprises  
Dr Andżelika Kuźnar, Warsaw School of Economics, Poland
- Factors of FDI inflow to Far East countries  
Dr Mariusz Szuster, Poznan University of Economics, Poland

chair – Dr Jan Adriaanse  
Leiden University, Holland

- Currency Union and the Challenge of Global Economy  
Prof. dr hab. Katarzyna Żukrowska, Warsaw School of Economics, Poland
- Multinational Firms and International Fragmentation of Production in Poland  
Dr hab. Andrzej Cieślak, Warsaw University, Poland
- Intangible Resources and Business Models of Polish Firms  
Prof. dr hab. Tomasz Gołębiowski, dr Małgorzata Lewandowska,  
Warsaw School of Economics, Poland
- Organisational Practices of Multinational Companies in Poland  
– Standardisation or Adaptation to Local Conditions?  
Dr Beata Stępień, Poznań University of Economics, Poland
- International Strategy of PKN Orlen  
Dr Przemysław Skulski, Wrocław University of Economics, Poland